

PRESS RELEASE: GPS Tuner Announces GPS Tuner Atlas

Award-Winning Off-Road Navigation GPS Tuner Launched New breed of Groundbreaking Technology

GPS Tuner today announced the latest generation of its off-road navigation software, developed specially for mobile devices. GPS Tuner Atlas is a must-have for anyone who seeks a flexible off-road navigation solution for geocaching, biking, touring, extreme sports, and hunting or as part of their day-to-day off-road professional activities.

GPS Tuner Atlas is now available at www.gpstuner.com, with innovations including fast graphics, real Satellite Imagery with a Global Coverage by DigitalGlobe, 3D Digital Elevation, Custom Map Calibration, street level Basic Map Data by Tele Atlas and additional Detailed Maps, robust Trip Computer, and many specialized functions. Close to 40 000 satisfied users and several awards of excellence testify that GPS Tuner off-road navigation software is already a valuable and reliable companion for outdoor explorers. Ease of use has been a primary drive in the latest developments. A simpler interface will make GPS Tuner Atlas user experience irresistible to more users than ever. Compatible with a wide range of mobile devices, GPS Tuner Atlas will revolutionize the experience of outdoor enthusiasts, nature lovers, all fans of leisure sport activities, golfers, riders, sailors and off-roaders everywhere. A free demo version of GPS Tuner Atlas is available at www.gpstuner.com.

As Tamas Frigyes, CEO of GPS Tuner explains, *“After Windows Mobile, which is our native platform, the next project is for the application to be fully operable on Windows CE, and plans are under way to finalize the roadmap that will bring GPS Tuner to the hands of Blackberry, iPhone and other popular mobile platform users.”*

About GPS Tuner Ltd.

GPS Tuner Ltd. is a privately-owned rapidly-growing software development company, which has a predominant presence in the off-road sector, where it aims to become the market leader. The company is based in Budapest, Hungary and its products have a global presence through online sales and partners around the world, from Sao Paolo to Saint Petersburg, and from Mumbai to California. Reliable, constantly updated maps are supplied by the company's strategic partner Tele Atlas, thus contributing to the quality and usability of the software.

The company develops its own multiplatform-based off-road navigation software for mobile devices

www.gpstuner.com

For further information contact: press@gpstuner.com

Commercial information: sales@gpstuner.com